

INVITATION

UFIT Leaders in Industry

DRIVING INCLUSIVE INNOVATION

As a member of the world of Sport and Fitness the Universal Fitness Innovation & Transformation (UFIT) Team would like to invite you to the UFIT Launch in Palais du Pharo, Marseille, France on **Monday 19th October** from 9am-5pm.

Following two years of development, engaging with many of the world's leaders, we are unveiling our exciting and innovative approach to inclusive fitness and would like to extend to you the opportunity to join us on this journey.

UFIT CONFERENCE LED BY:



United Nations
Educational, Scientific and
Cultural Organization



UNESCO Chair "Transforming the Lives
of People with Disabilities, their Families
and Communities, Through Physical Education,
Sport, Recreation and Fitness"

IN CONJUNCTION WITH:



Why attend UFIT?

- UFIT is the biggest social revolution to take place in the fitness sector this century.
- UFIT is uniquely structured to ignite change and opportunities for mobilising this untapped market.
- Our unique model and approach makes the inclusion of all more accessible than ever.
- Newly devised practical innovations in marketing, programming, training will be unveiled.
- Join the movement and #LetsInclusiviseFitness

Who should attend UFIT?

- Innovative leaders of fitness globally
- Change makers and pioneers in the fitness sector

TO REGISTER FOR UFIT PLEASE VISIT THE LINK BELOW:

<https://Ufit-conference.eventbrite.ie>

Catherine Carty,
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The UFIT Project has been developed by the Partnership



The UFIT Project is a European Commission Supported initiative under the Lifelong Learning Programme